









## Video Calling/conferencing

There are many video platforms to choose from, such as the popular ones Zoom and Microsoft Teams, Skype along with Google Meets, Cisco Webex, Apple Facetime and Facebook Messenger and WhattsApp.


Although most platforms have similar features each has its own pros and cons, such as are they free or paid, quality of video/audio feed, do they have subtitles, etc and so can be difficult to choose between.





Here is a quick overview of the more popular platforms and what they are best for:

Best for:	Talking to families, friends, and informal group meetings	
Platform	Notables	Requirements
 Google Meet	Live subtitles <sup>(1)</sup> Good quality video/audio Limited screen share capability	Google account (free) Any email address Works on Windows, IOS and Android devices
 FaceTime	Unlimited calls Available only on Apple devices Not so good video/audio quality	Apple account (free) Only works on IOS devices
 WhatsApp	Unlimited calls Available on all platforms Not so good video/audio quality	WhattsApp account (free) Works on Windows, IOS and Android
 Messenger	Unlimited calls Available on all platforms Not so good video/audio quality	Messenger account (free) Works on Windows, IOS and Android

Best for:	Small business and groups needing a more formal structure but also good for friends, family	
Platform	Notables	Requirements
 zoom	Screen sharing High quality audio/video No live subtitles	Zoom account (free) Works on Windows, IOS and Android
 Microsoft Teams	Live subtitles <sup>(3)</sup> Screen sharing High quality audio/video Integration with other Microsoft products	Microsoft account (free) Works on Windows, IOS and Android



	<p>Live subtitles <sup>(4)</sup> Not so good video/audio quality</p>	<p>Skype account (free) Works on Windows, IOS and Android</p>
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<b>Best for:</b>	<b>Business and groups needing a more formal structure and integration</b>	
<b>Platform</b>	<b>Notables</b>	<b>Requirements</b>
	<p>Live subtitles <sup>(3)</sup> Screen sharing High quality audio/video Integration with other Microsoft products</p>	<p>Microsoft 365 Business Basic / Standard account Works on Windows, IOS and Android</p>
	<p>Live subtitles <sup>(3)</sup> Screen sharing High quality audio/video Integration with other Google products</p>	<p>G Suite Basic, Business or Enterprise account Works on Windows, IOS and Android</p>
	<p>Unlimited call duration Screen sharing High quality audio/video User management/branding No live subtitles</p>	<p>Zoom Pro/Business or Enterprise account Works on Windows, IOS and Android</p>
	<p>Screen sharing Good quality video/audio No live subtitles</p>	<p>Webex Starter, Plus, Business or Enterprise account Enterprise account includes Assistant (for live subtitles) Works on Windows, IOS and Android</p>